

ORPHEUM THEATER WEBCAST PRODUCTION RENTAL PROGRAM

*Thank you for your interest in renting
The Orpheum Theater for your virtual event.*

As the #1 Flagstaff facility for live stream production, we've helped community partners from The Arboretum at Flagstaff to Discover Flagstaff and NAU UTV Studios connect with their audiences in the virtual world. Produce your very own webcast from our stage and make use of our professional equipment and technology, and experienced production staff:

- Scrolling, starbursts, or static messages, sponsor logos and/or links to your donation sites if applicable.
- Incorporating pre-recorded material into your live stream.
- Incorporating remote streams.
- Streaming on up to 3 platforms such as Facebook Live, YouTube, and/or Twitch.
- High speed internet for clarity and connectivity.
- Incorporating Zoom streams into your webcast.
- Ability to communicate to viewers via live chats or comment sections.
- Creation of a pre and post reel that can contain ads, videos, and/or logos.
- Event will be managed through the Orpheum Theater's online ticket/ event channels allowing for:
 - Pay gates for ticketing
 - Online event page providing easy access to attendees and special features
 - Data capture of attendee emails and viewership analytics



The Arboretum at Flagstaff took their annual Summer Garden Party Fundraiser to a virtual platform in an effort to stay connected with their members during 2020, and bring in necessary funds for the non-profit. Their stream made use of:

- Static messages
- Sponsor logos
- A mix of live and pre-recorded footage
- Live chats with viewers



Susan Walter
GENERAL MANAGER

15 W. Aspen Ave.
Flagstaff, AZ 86001

O: (928) 556-1580

susan.orpheum@gmail.com

When taking an event virtual the sky is the limit!

Producing a live event for a virtual audience comes with its own challenges, but also offers new opportunities to reach a wider audience and get creative. The Orpheum Theater is here to offer seasoned advice, make production as smooth as possible, and bring your ideas to fruition.

Pricing: Full Scale Production (custom packages available to meet your needs)

Flat Venue Rent

\$450

(includes venue access for up to 8 hours over 2 consecutive days, but can be pro-rated to fit your needs)

Event Manager

\$200

(includes all pre-event set up, ticketing, day of management and post event recaps and data exchange)

Production Labor

Sound Engineer

\$28/hour

Tech Engineer

\$25/hour

Lighting Director

\$25/hour

Marketing: Base marketing to include website listing, event listing on all community calendars, event management on FB, Instagram and Twitter, and one FlagLive Ad

*Additional marketing opportunities available upon inquiry



Susan Walter
GENERAL MANAGER

15 W. Aspen Ave.
Flagstaff, AZ 86001

0: (928) 556-1580

susan.orpheum@gmail.com

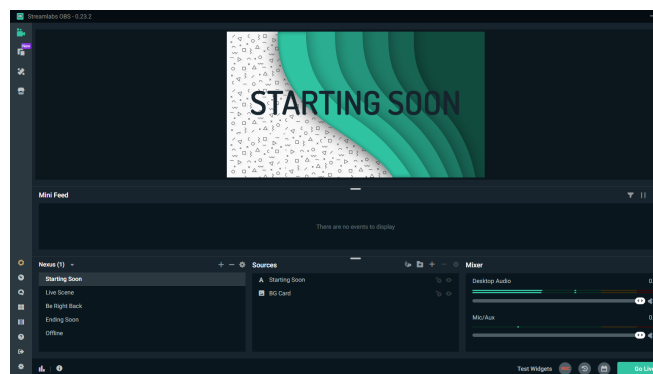
Equipment & Technology

Live Event Streaming Set-up:

Stream Hardware & Software: Sling Studio
Cameras: 4 GoPro hero 8 & 4 Camera Link Transmitters
Interface: Ipad 7th generation
USB-C Expander with Internet Connection

Pre-recorded Streaming Set-up:

Computer: Dell Optiplex 9010
Processor: Intel Core i7-3770 CPU
Graphics (GPU): AMD Radeon HD 7500 Series
Mother Board: Dell 051FJ8
Ram: ECC Dual Channel 1600 MHZ (16 GB) DDR3 SDRAM
2 Monitor: 1st- 43" 4K TCL Flat-screen
2nd- 24" Toshiba TV
Cameras: 2- Logitech c920 HD Pro
1- Logitech c510



Stream Software: Sling Studio/ Streamlabs OBS

Audio Interface: PerSonus USB 96

Mixing Consoles:

Front of House/stream - Avid SC48

Monitors - Avid SC48

* Also available Midas M32

All appropriate input transducers and accessories available (Mics, DI's, Stands, cabling etc.)

Streaming Platforms:

Facebook

YouTube

Twitch



Susan Walter
GENERAL MANAGER

15 W. Aspen Ave.
Flagstaff, AZ 86001

0: (928) 556-1580

susan.orpheum@gmail.com